



Knowledge Transfer Study

2010-2012

<http://www.knowledge-transfer-study.eu>

info@knowledge-transfer-study.eu

East Mediterranean Expert Workshop

Knowledge Transfer from Universities and Public Research Institutes: Developing Strategies, Capacities and Skills

Monday, 3 September 2012, 10 – 16.30 hrs
University of Cyprus, Nicosia, Cyprus

Objectives

The contribution of universities and public research organisations in Cyprus, Greece and Israel to economic development is increasingly recognised. However, there are severe challenges for all stakeholders involved in knowledge transfer: Universities need to implement strategies and policies for knowledge transfer and professionalise their intellectual property management. Companies need to become more involved in collaborative research. Agencies funding research and innovation need to adopt a more coherent approach. There needs to be a longer term commitment to the funding of knowledge transfer offices and to increasing the status of the knowledge transfer profession. **This workshop is intended to discuss challenges of knowledge transfer, good practices, and ways towards more systematic approaches.**

Background

This workshop supports the implementation of the European Commission's 2008 Recommendation on the management of intellectual property in knowledge transfer activities and Code of Practice for universities and public research organisations (http://ec.europa.eu/invest-in-research/pdf/ip_recommendation_en.pdf). The event is part of a workshop series covering 39 European countries in 2011 and 2012. It takes place in **co-location with the EASTWEST 2012** conference (<http://www.eastmeetswest.eu.com>), an event of the Cyprus EU presidency. The morning session of the workshop and the EASTWEST will take place jointly. Participation is for free. Experts interested in also attending other sessions of EASTWEST will have to pay a (reduced) conference fee.

Target groups

The workshop convenes stakeholders in knowledge transfer, in particular from universities, public research organisations, governmental organisations and business. Attendance is free of charge and by personal invitation. We expect around 50 participants. Please note that costs for accommodation and travel cannot be reimbursed.

Registration

Please register for the Baltic expert workshop at the following website: <http://knowledge-transfer-study.eu/workshops/east-mediterranean/register/>.

Organisation

Please address questions to Stefan Lilischkis at empirica in Bonn, the company organising the event, stefan.lilischkis@empirica.com, +49 (0)228 98530-0.



About the Knowledge Transfer Study 2010-2012

The "Knowledge Transfer Study" (monitoring study regarding the implementation of the Commission Recommendation and Code of Practice on the management of intellectual property in knowledge transfer activities in Member States and Associated Countries) is based on a Contract between the European Commission, Research and Innovation Directorate General, and empirica GmbH, the Maastricht Economic Research Institute on Innovation and Technology, and the School of Business of the University of Applied Sciences North-Western Switzerland.



Programme

Time	Sessions
Joint sessions with EASTWEST conference	
10.00 – 10.30	<p>► University House “Anastasios G. Leventis” (Building ADM01), Room B108</p> <p>Keynote (Plenary)</p> <p><i>Cities and their universities for the creation of innovation and entrepreneurship</i></p> <ul style="list-style-type: none"> • <i>Dr. Stavros Zenios</i>, President of the Network of Universities from the Capitals of Europe (UNICA), Professor of Finance, University of Cyprus
10.40 – 12.00	<p>► Building SFC07, Room 018 (ground floor)</p> <p>EAST WEST Session 1.16</p> <p><i>To be connected: university liaising with enterprises - good practices</i></p> <ul style="list-style-type: none"> • <i>Chairs: Dr Gregory Makrides</i>, Director of Research and International Relations / <i>E. Zomeni</i>, both University of Cyprus (Nicosia, Cyprus) • <i>C.U.T. industry liaison office - accomplishments and areas of expertise: George Kokou</i>, Cyprus University of Technology (Limassol, Cyprus) • <i>The operation of an industry liaison office at the Open University of Cyprus: Elena Gregoriou, Michalis Savva, Anna Dalosi, Maria Kali</i>, Open University of Cyprus (Nicosia, Cyprus) • <i>European university-industry liaison office: Maria Gallou</i>, European University of Cyprus (Nicosia, Cyprus) • <i>PRAXIS: European centre for project/internship excellence: Nuno Filipe Escudeiro / Paula Maria Escudeiro</i>, Instituto Superior de Engenharia do Instituto Politécnico do Porto (Porto, Portugal) • <i>A novel perspective of academic entrepreneurship: Vered Holzmann and Gady Golan</i>, Holon Institute of Technology (HIT) (Holon, Israel)
Knowledge Transfer Study workshop	
12.10 – 13.30	<p>► Building SFC03, Room 101</p> <p>Welcome and introduction</p> <ul style="list-style-type: none"> • <i>Alessandra Luchetti</i>, Head of Unit “People programme, Marie Curie actions”, General Directorate Education and Culture, European Commission <p>Research findings</p> <p><i>Knowledge Transfer Study 2010-2012: lessons learned so far</i></p> <ul style="list-style-type: none"> • <i>Findings from knowledge transfer office surveys: Nordine Es-Sadki</i>, United Nations University, Maastricht Economic Research Institute on Innovation and Technology (Maastricht, Netherlands) • <i>Insights from expert workshops: Dr. Stefan Lilischkis</i>, Knowledge Transfer Study Manager, empirica GmbH (Bonn, Germany)
13.30 – 15.00	<p>► Building SPF01 (Next to the Exhibition Area, 5 min walking)</p> <p><i>Lunch break</i></p>
15.00 – 16.30	<p>► Building SFC03, Room 101</p> <p>Country profiles</p> <p><i>Knowledge transfer and IP management at universities and public research organisations: current situation, good practice and challenges</i></p> <ul style="list-style-type: none"> • <i>Israel: Ilan Peled</i>, “Magnet” Programme Director, Office of the Chief Scientist (Jerusalem, Israel) • <i>Greece: Eleni Tsipouri</i>, Assistant Professor, University of Athens, Department of International Economics and Development (Athens, Greece) • <i>Cyprus: Marcia Trillidou-Varzakakou</i>, Scientific Officer, National Research Programmes Unit, Research Promotion Foundation (Lefkosia, Cyprus) <p>Conclusions</p> <ul style="list-style-type: none"> • <i>Stefan Lilischkis</i>, empirica GmbH (Bonn, Germany)



How to find the venue

University of Cyprus – overview map



Address

University of Cyprus
1 University Avenue, 2109 Aglantzia, Nicosia, Cyprus

Directions

From Larnaca international airport:

There is a shuttle bus serving the major hotels in Nicosia for 8 euro per trip. More information can be found at <http://www.kapnosairportshuttle.com>.

A taxi from Larnaca international airport to Nicosia is around 60 euro.

Complimentary bus transport

There will be complimentary bus transport to the venue from the hotels listed in the Accommodation form at <http://www.topkinisis.com/ICEIE/Registration.html>.

Practical information

Please note that participants need to enter the Republic of Cyprus from Larnaca International Airport or the Paphos International Airport. Non-EU nationals will need to get a visa. Attempts to enter from the Northern part of Cyprus will not be possible as it is considered illegal. This is the case for all nationalities except the Turkish Cypriots.

